



LANDCARE

NT

Landcare NT Strategic Plan

2018-2021

SWOT Analysis

Strengths

- Local Commitment
- Good Local Networks and partnerships
- Peak Body
- Outcome focused
- Ongoing executive officer position
- Quality staff and resources
- National Voice for Landcare Groups in the NT
- Increased membership
- Apolitical and independent group
- Extensive breadth and depth of skills and abilities in the membership

Weaknesses

- Population turnover and loss of corporate knowledge
- Small core membership
- Disparate working groups
- Lack of funding
- Lack of organisational support
- Membership is time poor and unable to commit
- Access to land, licensed activities for groups
- Effective communication and engagement with all levels of stakeholders
- Staff resources thinly spread
- Small amount of EO and operational funding

Opportunities

- Diversify funding income
- Maintain media coverage, including social media
- More partnerships
- Group insurance to combat increasing insurance costs
- Lack of Capital Infrastructure – we're mobile!
- United voice on strategy policy
- Renew and widen local and regional Landcare networks
- Improve governance

Threats

- Non unification with NRM partnerships
- Geographic isolation between groups
- Lack of long term funding security
- Complexity of funding options and eligibility
- Diversity of Landcare issues between groups
- Ability to demonstrate outcomes
- No Succession planning for aging membership
- Changing government policies & understanding of this
- Lack of capital infrastructure – No home

Strategic Plan

Vision	Connecting Community Through Environment					
Purpose (from constitution)	To represent, strengthen, support and grow the Northern Territory’s community Landcare movement to improve the health of the natural environment and working landscapes in the interests of the community and future generations.					
Strategic Pillars	Governance	Membership	Projects	Innovation	Review	Engagement
	Maintain a diverse committee with a broad skillset. Seek a broad range of funding options through a fundraising plan to make the organisation more resilient.	Valuing people in landscapes for their knowledge, skills and connectedness to place. Use this resource to grow group and associate membership and assist with succession planning.	Pursue on ground projects collaborating with partners/stakeholders to find solutions to land management issues particularly weeds/ferals/fire.	Seek best practice solutions through R&D collaborations.	Reporting on outcomes	Increase understanding of best management in NRM and the role of Landcare in the NT.
Values	SOCIAL CONNECTIONS, CARING CUSTODIANS, NATURAL AND WORKING ENVIRONMENTS, LEARNING, SOLUTIONS					

OUR VALUES	OUR BEHAVIOUR
Social Connections	<ul style="list-style-type: none"> • Ethical • Non-judgmental • Fun • Positive • Respectful • Networking with communities • Developing/Strengthening & maintaining partnerships with farmers, rangers, volunteers, TO's, NGO's, Landcare networks, universities and other local interest groups) • Inclusive • Working bees, field days, participation in local, national and international activities such as earth hour
Caring Custodians	<ul style="list-style-type: none"> • Reporting on how we look after land • Encouraging land managers to share experiences of working on land/country • Expose people to new technologies (R&D) to look after the land • Embrace TO's beliefs and values - what the land means to them & traditional management techniques • Offer support through resources/projects • Value and promote best practice • Grow the associate membership to strengthen LNT culture & charter • Be proactive and responsive • Succession planning for groups/properties and catchments • Offer school education programs • Look into joint management agreements with Parks and Wildlife & TO's • Inspire people to look after the natural environment by connecting them emotionally

<h2>Natural and Working Environments</h2>	<ul style="list-style-type: none"> • Value and promote • Enhance, improve and protect through understanding, planning and action • Engage others and share ideas and practices • Investigate and define natural history of places, environmental components and their needs to be sustained ecologically or functionally • Value Traditional knowledge
<h2>Learning</h2>	<ul style="list-style-type: none"> • Sharing knowledge, skills, stories and resources • Conduct and use research • Encourage children & schools to learn with their local group • Effective communication to share learning – websites, signage, brochures, interactive media, open days & field days • Engage with NRM professionals and researchers • Buddy new volunteers with old • Encourage diversity of skills on the LNT Board • Participate in expos, conferences and networking events • Learn from our fellow State Landcare Networks • Hands on – learn by doing • Be open to new ideas
<h2>Solutions</h2>	<ul style="list-style-type: none"> • Widen the established Landcare NT membership to develop relationships with and inform decision makers • Connect with people as often as possible • Prepare and plan for projects well in advance • Consider options • Seek landowner acceptance and approval • Cost acceptable options • Seek wider support with plans and costs

Goals

Strategic Pillar	Objective	Goal
Governance	Represent community Landcare as an advocacy body; Demonstrate and promote the Landcare ethic and operate with integrity; Support Community Landcare Groups with administration, information and funding.	Maintain a diverse committee with a broad skillset. Seek a broad range of funding options through a fundraising plan to make the organisation more resilient.
Membership	Value people in landscapes for their knowledge, skills and connectedness to place.	Grow group and associate membership. Assist with succession planning.
Projects	Pursue on ground projects collaborating with partners/stakeholders.	Find solutions to land management issues particularly weeds/ferals/fire.
Innovation	Seek partnerships with organisations that support and encourage innovative solutions.	Apply best practice solutions through R&D collaborations.
Review	Report on outcomes and evaluate projects.	Implement best practice learnings as a result of project evaluations.
Engagement	Promote community Landcare. Connect people and organisations with an interest in Landcare.	Increase understanding of best management in NRM and the role of Landcare in the NT.